

REGISTRATION

AMSRO LEADERS FORUM 2014

THURSDAY 20TH & FRIDAY 21ST MARCH, 2014
PIER ONE SYDNEY HARBOUR
11 HICKSON ROAD, WALSH BAY SYDNEY NSW 2000



ASSOCIATION OF MARKET AND
SOCIAL RESEARCH ORGANISATIONS

www.amsro.com.au

Held in Sydney for the very first time, the 2014 Leaders Forum promises to challenge, inform and entertain. Themed 'Our Vision, Our Future', this AMSRO member event is much more than a networking opportunity. It focuses on the local and global issues impacting our industry, future trends, innovative work practices and what makes success stick. AMSRO hopes to see many up and coming leaders and 2ICs there as well – the next generation of leaders in research.

Guest speakers:

- **Mr Timothy Pilgrim, Australian Privacy Commissioner**

Privacy Law 2014, what's changed? From March 12, 2014 business and government agencies will be working under the new Australian Privacy Principles. Australian Privacy Commissioner, Timothy Pilgrim presents an overview on the new legislation, the regulatory changes, implications for business leaders and what he's learnt about Australians and their changing attitudes towards privacy.



- **Dr Grant Robertson Principal Consultant, UGM Consulting**

The Future of Work Dr Robertson from UGM Consulting looks at the basic building block of organisational success – individuals. Most people are concerned with getting ahead in the workplace and humans have a strong desire for fulfilling work, and the opportunity to learn and grow. Yet one of the most common mistakes made by organisations is overlooking the individual and their contribution. It's a lose-lose that impacts the individual and the organisation.



- **Dean Pearson, Head of Industry Economics National Australia Bank**

State of the Economy "The only function of economic forecasting is to make astrology look respectable" John Kenneth Galbraith, Economist. Back by popular demand and continuing to defy Galbraith, Dean Pearson returns to present his 'Global to Local' economic update on Australia's multi-speed economy, the well-being index and what to expect in 2014-15.



- **Alastair White, Phuel**

Take a Better Brief Phuel is a business committed to challenging, motivating and empowering individuals within organisations in order to achieve increased performance. Phuel's facilitation and training solutions are designed to challenge people to explore their current way of working as an individual, team or organisation with the potential of finding a more effective option. Alastair White conducts a special workshop on business strategy, innovation and change in Take a Better Brief - tools and tips on understanding how you and how your clients think!



- **Kieren Perkins, State Manager, NAB Private Wealth Management & Olympic gold medallist**

Success from Lane Eight In 1996 Kieren Perkins busted the myth that success in the 1500m freestyle race from lane eight was impossible. Over two decades he set 11 world records, won two Olympic gold, and two silver medals. He now heads up NAB's Private Wealth portfolio in Queensland. Kieren talks on leadership, success and dealing with adversity during his transition from the pool to the boardroom.



The Leaders' Forum is a member convention that allows AMSRO members to meet in a relaxed atmosphere with peers. It's a rare chance to network, ask questions in a uniquely confidential environment and learn the latest about issues affecting the direction of market and social research; engage with leading experts regarding marketing, economic, industrial and workplace relations and contribute on policy matters to support the AMSRO agenda and long term strategy. All sessions are participatory with scheduled Q & A time.

In keeping with tradition, a sumptuous official Forum dinner is planned and for the first time a pre-dinner wine tasting session with International Food and Wine Association industry expert Yvonne Wallis, who opens her cellar to share a selection of fine wines from Australia and overseas.

Venue:

Pier One Sydney Harbour, located in Walsh Bay adjacent to the historic Rocks precinct, has unveiled seven of the city's most spectacular over-water hotel suites with peerless views of Australia's most iconic landmarks including Luna Park, the Sydney Harbour Bridge and the Opera House, making them Sydney's most sought-after waterfront suites.



REGISTRATION



Name:

Company:

Phone: (.....) Mobile:

Email:

I will be accompanied by a Partner (circle one) Yes No

If accompanied - Partner's name (for name card):

If purchasing *Company + 1 Pass* - Attendees name (for name card):

Dietary requirements:

| Package | Inclusions | Price | Quantity & Sub Totals |
|--|---|------------|-------------------------------------|
| Full Conference Delegate Package 2 days | <ul style="list-style-type: none"> • 2 day program pass • Wine tasting session • Official Dinner • Accommodation (Thurs only) | \$1,705.00 | Quantity: _____ Amount: \$ _____ |
| Full Conference Delegate Package 2 days - No Accommodation | <ul style="list-style-type: none"> • 2 day program pass • Wine tasting session • Official Dinner | \$1380.00 | Quantity: _____ Amount: \$ _____ |
| Company + 1 PASS Available as additional company registration for Thursday only | <ul style="list-style-type: none"> • 1 day program pass • Conference program only (Thurs only) | \$ 475.00 | Quantity: _____ Amount: \$ _____ |
| Company + 1 PASS Available as additional company registration for Thursday only | <ul style="list-style-type: none"> • 1 day program pass • Conference program only • Wine tasting session • Official Dinner | \$860.00 | Quantity: _____ Amount: \$ _____ |
| Wednesday 19th March Golf Commences 2pm | <ul style="list-style-type: none"> • 18 holes green fee | \$48.00 | Quantity: _____ Amount: \$ _____ |
| Wednesday 19th March Harbour Bridge Climb Commences 2:45pm | <ul style="list-style-type: none"> • 3.5 hour bridge climb | \$235.00 | Quantity: _____ Amount: \$ _____ |
| Wednesday 19th March Arrival Dinner Commences 7:30pm | <ul style="list-style-type: none"> • Arrival dinner • Accommodation | \$495.00 | Quantity: _____ Amount: \$ _____ |
| Wednesday 19th March Arrival Dinner only | <ul style="list-style-type: none"> • Arrival Dinner only | \$145.00 | Quantity: _____ Amount: \$ _____ |
| Partner Fee | <ul style="list-style-type: none"> • Wine tasting session • Official Dinner • Friday Lunch | \$550.00 | Quantity: _____ Amount: \$ _____ |
| TOTAL FEES (All prices include GST. Fees due 28th February 2014) | | | |

PAYMENT CAN BE MADE BY CHEQUE or ELECTRONIC FUNDS TRANSFER

Payment by Cheque: made payable to AMSRO - PO Box 635 BROADWAY NSW 2007

Payment by EFT to AMSRO account: Bank: Commonwealth BSB: 063 215 Account number: 0090 1969

Please fax completed form to 02 9566 2101 or email kate@amsro.com.au

Payment must accompany registration form and is due by 28 February 2014.

Cancellation policy: \$600 fee applies to cancellations. No refunds after 1 March 2014.

For those wishing to extend their stay: If you would like to arrive early or extend your stay, please contact Kate at AMSRO on kate@amsro.com.au or (02) 9552 4618.