



New Membership Application 2021/22

For further information contact

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Please complete this form. Alternatively, you can find the form online here:

 <http://www.dataandinsights.com.au/why-join/ADIA-new-membership-information/>

Your application will be presented to the ADIA Executive for ratification and you will be advised of the outcome as soon as possible. ADIA will then invoice your organisation for the membership fees.

Please note: Membership will not be finalised until payment is received.

For further information please contact Sarah Campbell on 0460 012 092 or admin@dataandinsights.com.au

Applicant Details

* All fields marked with an asterisk are mandatory

* Applicant Organisation (in full)

Wishes to apply for membership of the Australian Data and Insights Association (ADIA) Limited in 2021-22.

* Please choose your type of membership from the following two categories:

ADIA Trust Mark Member organisation^

^ ISO is compulsory for ADIA Trust Mark member organisations.

Organisations are eligible to apply for the Trust Mark membership category under the following criteria:

- **Privacy:** Adherence to the Market & Social Research Privacy Code 2021
- **Quality assurance:** Companies must have the International Standard for Market, Opinion and Social Research qualifications (ISO 20252)
- **Ethics:** Adherence to The Research Society Code of Professional Behaviour

* Please note: Small business are eligible for Trust Mark membership without ISO if they have QPR accreditation & two or less FTE.

** Please also note: Receipt of a soft copy of your ISO Certificate and payment of \$250 + GST levy fee is required before inclusion in ADIA's online Trust Mark Directory (<http://www.dataandinsights.com.au/directory/>)

OR

ADIA Member organisation^^

^^ ADIA Member organisations do NOT require ISO certification.

If admitted as a member, the organisation agrees to be bound by the Rules of the Association in force at the time. See here for ADIA Articles of Association: <https://dataandinsights.com.au/about/adia-articles-of-association/>

Authorised Organisation Signatory (CEO or Managing Director)

* Full Name

* Position Title

* Business Address

* Postcode

* Phone

* Web address

Membership Fee Schedule

Level	Annual turnover*	Fees (inc. GST)
1	Less than \$499,999	\$905.00
2	\$500,000 - \$999,999	\$1,429.00
3	\$1,000,000 - \$1,999,999	\$2,908.00
4	\$2,000,000 - \$3,999,999	\$3,700.00
5	\$4,000,000 - \$5,999,999	\$6,107.00
6	\$6,000,000 - \$7,999,999	\$7,771.00
7	\$8,000,000 - \$11,999,999	\$10,973.00
8	\$12,000,000 - \$19,999,999	\$16,594.00
9	\$20,000,000 - \$29,999,999	\$17,739.00
10	\$30,000,000 +	\$18,883.00

* Annual turnover is defined as all external billings for market and social research services (less GST) in Australia

*** Select membership fee level by annual turnover**

- | | |
|--|--|
| <input type="checkbox"/> Level 1: \$905.00 | <input type="checkbox"/> Level 6: \$7,771.00 |
| <input type="checkbox"/> Level 2: \$1,429.00 | <input type="checkbox"/> Level 7: \$10,973.00 |
| <input type="checkbox"/> Level 3: \$2,908.00 | <input type="checkbox"/> Level 8: \$16,594.00 |
| <input type="checkbox"/> Level 4: \$3,700.00 | <input type="checkbox"/> Level 9: \$17,739.00 |
| <input type="checkbox"/> Level 5: \$6,107.00 | <input type="checkbox"/> Level 10: \$18,883.00 |

*** Please tick**

I certify that the market and social research related revenue for the organisation for the financial year ended 30 June 2021 (or nearest equivalent year) was in this range.

Year business (Division) established

Company ABN

* Number of Employees *Write '0' if no employees in a category*

* Full time	<input type="text"/>	* Casual	<input type="text"/>
* Part time	<input type="text"/>	* TOTAL	<input type="text"/>

Please tick **ALL relevant boxes below** (questions marked with an asterisk* are mandatory)

* I undertake to ensure the organisation observes the Privacy (Market & Social Research) Code 2021 (M&SRPC) for the conduct of market and social research activity. I have read the Code and the organisation is fully compliant with them.

A senior executive of the organisation is a member of The Research Society (TRS)
– Optional for ADIA Organisation Membership. Compulsory for ADIA Trust Mark Organisation Membership

TRS member name:

* I undertake to ensure the organisation adopts all reasonable measures to ensure all representatives and employees comply with the TRS Code of Professional Behaviour

* I understand that any breaches of ADIA rules by the organisation, its representatives, suppliers or employees may result in the cancellation of ADIA membership and/or may cause ADIA to name my organisation as being in breach,

I agree that the organisation will comply with the 2017-2020 Industry Agreement between ADIA and NUW and any subsequent revisions. (NA for Clients/Divisions)

The organisation currently has a researcher with TRS QPR status

Our QPR researcher is:

The organisation is currently certified to ISO 20252 Market, Opinion and Social Research Standard:

Yes

No

Our ISO certifying agency is:

A copy of our current ISO 20252 certificate is attached (*Upload a copy of your ISO 20252 certificate*)

I agree to sub-contract any field or operations services in Australia (*where applicable*) from suppliers that are certified to ISO 20252 and abide by the Australian Privacy Principles.

Contact Details

Please complete all details, these contacts will receive ADIA communications.

Authorised ADIA Contact Person

Mandatory – will receive all ADIA communications

Full Name

Title

Business Email

Phone

*** Organisation's Privacy Officer**

*Mandatory – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

Organisation's Quality Officer

*Optional – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

*** Alternate Contact**

*Mandatory – will receive **all** ADIA communications*

Full Name

Title

Business Email

Phone

Finance / Accounts Manager

*Optional – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

HR Manager or Other Contact

*Optional – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

TOTAL AMOUNT DUE

\$

ADIA will invoice your organisation upon receipt of this form

* Have you worked with any ADIA (formerly ADIA) member companies? <https://dataandinsights.com.au/list-of-members/>

Yes No

If 'yes' please list member company names:

In what capacity have you worked with them?

* **Company Name:**

is a proprietary company or a public company or partnership or a sole trader which does not have more than 50% of its equity held by another member of the Association¹:

Yes No

* **Company Name:**

activities; financial procedures and reputation are compatible with the integrity, reputation and independence of commercial data and insights services (industry activities)²:

Yes No

* **Company Name:**

does not (except in the furtherance and promotion of its own services) engage in Direct Marketing or have a related body corporate that engages in Direct Marketing activities³:

Yes No

See here for ADIA Articles of Association: <https://dataandinsights.com.au/about/adia-articles-of-association/>

¹ ADIA Articles of Association 2(a)

² ADIA Articles of Association 2(d)

³ ADIA Articles of Association 2(e)