

Thank you for your interest in ADIA.

Your application will be presented to the ADIA Board for ratification and you will be advised of the outcome as soon as possible. ADIA will then invoice your organisation for the membership fees.

**Please note: Membership will not be finalised until payment is received.**

For further information please contact ADIA on 0460 012 092 or [admin@dataandinsights.com.au](mailto:admin@dataandinsights.com.au)

## Applicant Details

\* All fields marked with an asterisk are mandatory

\* Applicant Organisation (in full)

Wishes to apply for membership of the Australian Data and Insights Association (ADIA) Incorporated for the 2021-22 Financial Year.

*Please note: Data, Insights and Research Organisation means an organisation (or part of an organisation) that carries out or acts as a consultant (supplier) or subcontractor in relation to market and social research, data analytics or insights or offers their services or the services of others to do so.*

\* Please choose your type of membership from the following two categories:

ADIA Trust Mark Member organisation^

^ ISO is compulsory for ADIA Trust Mark member organisations.

Organisations are eligible to apply for the Trust Mark membership category under the following criteria:

- **Privacy:** Adherence to the Market & Social Research Privacy Code 2021
- **Quality assurance:** Companies must have the International Standard for Market, Opinion and Social Research qualifications (ISO 20252)
- **Ethics:** Adherence to The Research Society Code of Professional Behaviour

\* Please note: Small business are eligible for Trust Mark membership without ISO if they have QPR accreditation and two or less FTE.

\*\* Please also note: Receipt of a soft copy of your ISO Certificate and payment of \$250 + GST levy fee is required before inclusion in ADIA's online [Trust Mark Directory](#).

OR

ADIA Member organisation^^

^^ ADIA Member organisations do NOT require ISO certification. Suitable for restech providers, corporate research departments and smaller member organisations that don't meet the Trust Mark criteria. Not applicable for field companies

If admitted as a member, the organisation agrees to be bound by the Rules of the Association in force at the time. See [here](#) for ADIA Rules of Association.

## Authorised Organisation Signatory (CEO or Managing Director)

\* Full Name

\* Position Title

\* Business Address

\* Postcode

\* Phone

\* Web address

## Membership Fee Schedule (2021-22)

\* Select membership fee level by annual turnover

Level	Annual turnover	ADIA Trust Mark Member <sup>^</sup> (inc. GST)	ADIA Member (inc GST)
1	Less than \$499,999	<input type="checkbox"/> \$1,192.00	<input type="checkbox"/> \$917.00
2	\$500,000 - \$999,999	<input type="checkbox"/> \$1,723.00	<input type="checkbox"/> \$1,448.00
3	\$1,000,000 - \$1,999,999	<input type="checkbox"/> \$3,221.00	<input type="checkbox"/> \$2,946.00
4	\$2,000,000 - \$3,999,999	<input type="checkbox"/> \$4,023.00	<input type="checkbox"/> \$3,748.00
5	\$4,000,000 - \$5,999,999	<input type="checkbox"/> \$6,461.00	<input type="checkbox"/> \$6,186.00
6	\$6,000,000 - \$7,999,999	<input type="checkbox"/> \$8,147.00	<input type="checkbox"/> \$7,872.00
7	\$8,000,000 - \$11,999,999	<input type="checkbox"/> \$11,391.00	<input type="checkbox"/> \$11,116.00
8	\$12,000,000 - \$19,999,999	<input type="checkbox"/> \$17,085.00	<input type="checkbox"/> \$16,810.00
9	\$20,000,000 - \$29,999,999	<input type="checkbox"/> \$18,245.00	<input type="checkbox"/> \$17,970.00
10	\$30,000,000 +	<input type="checkbox"/> \$19,403.00	<input type="checkbox"/> \$19,128.00

Annual turnover is defined as all external billings for market and social research, data analytics and insights services<sup>^^</sup> (less GST) provided by the organisation (or part of an organisation) in Australia.

Services are defined as: Research: which includes all forms of market, opinion and social research and data analytics is the systematic gathering (with consent) and interpretation of information about individuals and organisations. It uses the statistical and analytical methods and techniques of the applied social, behavioural and data sciences to generate insights and support decision-making by providers of goods and services, governments, non-profit organisations and the general public. Data analytics means the process of examining data sets to uncover hidden patterns, unknown correlations, trends, preferences and other useful information for research purposes.

<sup>^</sup>Includes [Trust Mark Directory](#) listing administration fee of \$250 + gst

\* Please tick

I certify that the research, data analytics and insights related revenue for the organisation for the financial year ended 30 June 2021 (or nearest equivalent year) was in this range.

Year business (or research, data and insights division) was established

Company ABN

\* Number of employees

Write '0' if no employees in a category

Full time

Part time

Casual

TOTAL

Number of employees is defined as: Staff members employed to conduct the research, data and insights services relating the organisation's revenue as stated above.

Please tick ALL relevant boxes below (questions marked with an asterisk\* are mandatory)

\* I undertake to ensure the organisation observes the Privacy (Market & Social Research) Code 2021. I have read the Code and the organisation is fully compliant.

\* I understand that any breaches of ADIA rules by the organisation, its representatives, suppliers or employees may result in the cancellation of ADIA membership and/or may cause ADIA to name my organisation as being in breach.

The organisation is currently certified to ISO 20252 Market, Opinion and Social Research Standard:

Yes

No

Our ISO certifying agency is:

A copy of our current ISO 20252 certificate is attached (please attach your ISO 20252 Certificate when submitting this form).

I agree to sub-contract any field or operations services in Australia (where applicable) from suppliers that are certified to ISO 20252 and abide by the Australian Privacy Principles.

\*The organisation has a field team:

Yes

No

\*Does your organisation have ISO27001 certification?

Yes

No

In progress/planned

\*Does your organisation have ADIA Information and Data Security Compliance System (IDSCS) certification?

Yes

No

In progress/planned

I agree that the organisation will comply with the 2017-2020 Industry Agreement between ADIA and UWU and any subsequent revisions. (NA for Clients/Divisions)

\* I undertake to ensure the organisation adopts all reasonable measures to ensure all representatives and employees comply with The Research Society (TRS) Code of Professional Behaviour.

A senior executive of the organisation is a member of The Research Society (TRS)  
– Optional for ADIA Organisation Membership. Compulsory for ADIA Trust Mark Organisation Membership .

TRS member name:

The organisation currently has a researcher with TRS QPR status.

Our QPR researcher is:

## Contact Details Please complete all details

### \* Authorised ADIA Contact Person

*Mandatory – will receive **all** ADIA communications*

Full Name

Title

Business Email

Phone

### \* Organisation's Privacy Officer

*Mandatory – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

### Organisation's Quality Officer

*Optional – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

### Finance / Accounts Manager

*Optional – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

### HR Manager or Other Contact

*Optional – will receive **relevant** ADIA communications*

Full Name

Title

Business Email

Phone

**TOTAL AMOUNT DUE**

\$

ADIA will invoice your organisation upon receipt of this form

Please tell us why you want to join the Association?

\* Have you worked with any ADIA (formerly ADIA) member companies? <https://dataandinsights.com.au/list-of-members/>

Yes  No

If 'yes' please list member company names:

In what capacity have you worked with them?

\* **Company Name:**

is a proprietary company or a public company or partnership or a sole trader which does not have more than 50% of its equity held by another member of the Association<sup>1</sup>:

Yes  No

\* **Company Name:**

activities; financial procedures and reputation are compatible with the integrity, reputation and independence of commercial data and insights services (industry activities)<sup>2</sup>:

Yes  No

\* **Company Name:**

does not (except in the furtherance and promotion of its own services) engage in Direct Marketing or have a related body corporate that engages in Direct Marketing activities<sup>3</sup>:

Yes  No

See here for ADIA Rules of Association: <https://dataandinsights.com.au/about/adia-rules-of-association/>

<sup>1</sup> ADIA Rules of Association 2(a)

<sup>2</sup> ADIA Rules of Association 2(d)

<sup>3</sup> ADIA Rules of Association 2(e)