

## Membership benefits summary

### Trust and Protection – ensuring businesses thrive – Legal Compliance

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Free, unlimited telephone consultancy on HR/WR & privacy law compliance with ADIA Legal Counsel Andrew Maher/CIE Legal	Free, unlimited calls	Not available
Access to the UWU-ADIA Industry Agreement (for field companies)	Free, negotiated on your Organisations behalf	Not available

### Privacy and Quality – be the best

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Protection and advisory working under Australia’s only registered industry APP Privacy Code	Free	Not available
Data Security Compliance System– exclusive access to ADIA Information and Data Security Compliance System (IDSCS) (and ISO 27001)	Subsidised fees	Not available
Specialist advice regarding ISO 20252 and ISO 27001 from ADIA Quality Consultant Norine Cruse	Free	Not available
ISO /Quality support and expert advisory service for all members.	Free	Not available

### Benchmarking – compare and learn

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Salary Survey Report (with over 7 years of comparable data)	Free to participating members	Not available
Industry Revenue Statistics Program (for participating members)	M’ship levels 1-3 \$250 Lvl 4-6 – \$700 Lvl 7-10 -\$1650	Not available

### Training and information – be informed and educated

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Updates on State and National industry information, developments and events.	Free	Not available
Webinars	Free	Not available
Training workshops	Free /At Cost	Not available

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
On demand online training webinars	Free	Not available
Privacy Law Guidelines and Fact Sheets.	Free	Not available
Information & Data Security Handbook	\$200	Not available
ISO Online Training	\$170 pp \$850 for 6 or more	\$225 pp \$1,125 for 6 or more
Other online (on demand) training courses – PIA etc	Variable	Not available
Equal Employment Opportunity (EEO) online training (via CIE Legal)	\$10 pp (First 25 employees) OR Annual subscription available at \$45 per month/ \$540 annual (no limit)	Not available
LOCKDOCS Human Resources Library (With CIE Legal) Includes 1x free employment contract.	Full library: \$750	Valued at over \$5,000

## Advocacy and group privileges – the power of a collective voice<sup>^</sup>

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Advocacy and lobbying to Federal Government and Regulatory on key industry issues	Free	Not available
Strategic Partner/Group discount deals	As per agreements	Not available

## Networking and connection – stay connected and informed

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Leaders Forum Annual Conference	Variable, depending on package	Not available
Leaders Forum /Member Special Events	Variable, depending on package	Not available
ADIA Leaders LinkedIn Group – designed to leverage the collective knowledge of ADIA members	Free	Not available
Peer to peer networking events with fellow industry leaders, potential suppliers and clients	Free	Not available
Peer to peer mentoring service and on-call CEO	Free	Not available
Regular member communications via email, member newsletters, LinkedIn, ADIA website	Free	Not available

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Monthly member meeting and quarterly Advisory meetings	Free	Not available

## Representation and recognition – be seen and heard

Member benefit	ADIA Member and ADIA Trust Mark Member	Non-Member
Representation on Industrial Relations issues, Quality & Privacy Compliance matters	Free	Not available
Industry Leadership Award	Free	Not available
Research Got Talent Award National and International platform	\$200	\$200 for Australian ESOMAR members only
Member publishing platform – share your news and events with our members and strategic partners	Free	Not available
Voting rights (one vote per member company) at ADIA Committee meeting and AGM.	Included	Not available
Opportunity to contribute to the ADIA/Industry agenda.	Included	Not available
A seat at the Leaders Forum and AGM.	Included	Not available
Entry in the ADIA Trust Mark Directory (For ISO/QPR certified members – included in annual membership fees)	\$275 annually	Not available
Use of ADIA and Trust Mark logo (for TM members) for display on your company website, emails, presentations, promotional documents and collateral.	Free	Not available
ADIA Membership (and Trust Mark) Membership Certificate (For inclusion on tenders etc)	Free	Not available
Logo representation on the ADIA website.	Free	Not available
Use of the ADIA Member logo in your email signature and on personal stationery	For ADIA Members	Not available
Use of the ADIA Trust Mark Member logo in your email signature and on personal stationery	For ADIA Trust Mark Members	Not available

*Note – Benefits extend to all research/analytics/insights-related employees within your company or department, regardless of location*

## CAN YOU AFFORD *NOT* TO BE A MEMBER?