

# ADIA Member Organisation Certifications

as at 15 Sept 2021



ADIA Member Organisation	TRUST MARK	ISO 20252	ISO 27001	Information Data Security Compliance System (IDSCS)
	<p>The Trust Mark is a seal of endorsement that ensures that ADIA member organisations are compliant with the highest ethical standards, particularly in regard to privacy. The Trust Mark provides buyers of research the assurance that their data is protected.</p> <p>To qualify for the Trust Mark, members adhere to the Industry Code and The Research Society Code of Professional Behaviour, plus hold the International Standard for Market, Opinion and Social Research certification (ISO 20252).</p>	<p>AS ISO 20252 is the International ISO standard for market, social and opinion research. ISO 20252 covers all the stages of a research study: from the initial contact between the client and service provider, to presentations of results to the client.</p>	<p>ISO 27001 is the leading international standard focused on <b>information security</b> that was developed to help organisations, of any size or any industry, to protect their information in a systematic and cost-effective way, through the adoption of an Information Security Management System.</p>	<p>The ADIA Information and Data Security Compliance System (IDSCS) introduces and supports member organisations with phase one of the ISO 27001 audit process.</p>
Action Market Research	✓	✓		
Allen + Clarke Pty Ltd				
ASDF Research	✓			
Australia Online Research	✓	✓		✓
Australian Doctor Group				
AVA Research Pty Ltd	✓	✓		
Bastion Insights	✓	✓		
Beddoes Institute	✓	✓		
Chitchat Research Pty Ltd	✓	✓		
Cint Australia Pty Ltd	✓	✓		
CIRCA (Cultural and Indigenous Research Centre Australia)	✓	✓		
Cooper Symons & Associates	✓	✓		
CSBA		✓		
D&M Research	✓	✓		
Data Squirrels	✓	✓		
DBM Consultants Pty Ltd	✓	✓		
Dynata	✓	✓		
Eidentify				
Ekas Marketing Research Services	✓	✓		
Enable Health Consulting	✓			
Engine	✓	✓		
Enhance Research	✓	✓		
EY Sweeney	✓	✓		
Farron Research	✓	✓		
Faster Horses				
Fiftyfive5	✓	✓		
Gallup Organisation			✓	

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Growthops				
Gundabluey Research	✓			
Hall and Partners	✓	✓		
Hearsay				
i-Link Research Solutions	✓	✓	✓	
Insight RSA				
Instinct & Reason Pty Ltd	✓	✓		
Ipsos	✓	✓		
I-view*	✓	✓		
Jackie Duke Insights	✓	✓		
JWS Research	✓	✓		
Kantar Consulting Australia				
Kantar Insights	✓	✓		
Kantar Public Australia *	✓	✓		
Landscape Research	✓			
Lightspeed	✓	✓		
Luma	✓	✓		
Market Access Research	✓			
Market and Communication Research				
Market Metrics Data Collection	✓	✓		
McGregor Tan Research	✓	✓		
McNair yellowSquares	✓	✓		
Metrix Consulting	✓	✓		
Myriad Research	✓	✓		
New Focus	✓	✓		
Omnipoll	✓			
Online Research Unit	✓	✓		
ORIMA Research	✓	✓		
Oz Info Pty Ltd	✓	✓		
Painted Dog Research	✓	✓		
Paper Giant Pty Ltd	✓	✓		
Parallel Data Research	✓	✓		
Piazza Research	✓			
Proof Research	✓			
Pureprofile Australia	✓	✓		
Q&A Market Research Services	✓	✓		
Qualitative Recruitment Australia	✓	✓		
Quality Online Research	✓	✓		✓
Quantum Market Research	✓	✓		
Quirk Research Pty Ltd		✓		
Research Solutions	✓	✓		
So What Research				
Social Research Centre	✓	✓	✓	

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<b>Sprout Research</b>	✓	✓		
<b>Square Holes</b>	✓	✓		
<b>Stable Research</b>	✓	✓		
<b>Symplicit</b>				
<b>Taverner Research Group</b>	✓	✓		
<b>Telmy</b>				
<b>The Evolved Group</b>			✓	
<b>The Human Network Pty Ltd</b>	✓	✓		
<b>The Market Intelligence Co.</b>	✓	✓		
<b>The Plug-in</b>				
<b>The Purple Corporation</b>	✓	✓		
<b>The Red Fox Group</b>			✓	
<b>The Shape Agency</b>				
<b>The Social Deck</b>				
<b>Think HQ</b>				
<b>Thinkfield</b>	✓	✓		
<b>TKW Research</b>	✓	✓		
<b>Urbis</b>	✓	✓		
<b>Wallis Social Research Pty Ltd.</b>	✓	✓	✓	
<b>Watermelon Research</b>				
<b>Whereto Research Based Consulting Pty Ltd</b>	✓	✓		
<b>Winton Research &amp; Insights</b>	✓			
<b>YouGov</b>				