

Entry Kit 2022

T A L E N T



**RESEARCH
GOT TALENT**
AUSTRALIA 2022



Welcome

Welcome to the Australian Research Got Talent Award Competition.

Research Got Talent is a competition for young researchers who want to make a difference. Pioneered by Associations in India and Hong Kong, this competition has seen tremendous success in showcasing the positive impact of the insights sector, and is now being implemented worldwide.

This award competition, led by ADIA and ESOMAR encourages young researchers (18-35) to support charities/non profit organisations to overcome relevant and pressing social issues. The research aims to assist change in areas such as gender inequality, access to justice, education, improving the lives of people with disabilities, improving the lives of children, integration & diversity, environmental issues and climate change.

Entering this competition will not only give you the change to showcase your research at the ESOMAR Congress and attend the ADIA Leaders Forum, but more importantly, allows you to make a meaningful difference within your own community.



The Award Process

1

Select a charity or NGO you are passionate about.

You can work independently or in a team of two.

2

Design a research proposal about an issue facing this charity/NGO, outlining how you will conduct research to assist them with overcoming this issue.

3

Submit your entry by 11:59pm on **4 April** 2022. Enter via the ADIA website www.dataandinsights.com.au/research-got-talent-2022/

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The winning entry will present their research at the global Research Got Talent Competition 18-21 Sept 2022.

Winner/s receive complimentary tickets & return airfares to ESOMAR Congress (subject to CV-19). A cash prize is offered to the winner of the global competition.

See FAQs on ADIA website for further info.

4

A panel of judges will assess your entry.

5

Shortlisted entrants will present via video conference to the judging panel.

6

The winning entry will be supported to undertake their research project. In field: 9 May until 29 August. *Sponsorship will be provided by industry supporters to cover (partial) fieldwork costs.*

Entry Requirements

- 1 All entrants must be between the ages of 18 – 35 years old
- 2 Entry is open to ADIA member organisation employees and ESOMAR Australian based member employees
- 3 Entrants can work individually or in a pair (no limitation on the number of entries per company)
- 4 Entry fee* of \$200 per person/pair (+GST) and is payable to ADIA.



**50% of all entry fees received will be donated to the winning entrants charity.*

Charity/NGO Criteria

1

The **charity / NGO** nominated by the entrant should align with the following criteria:

- The overarching theme of the Research Got Talent initiative is to support Charities/NGO's in overcoming relevant, meaningful social issues.
- Must be an Australian based charity. (Entrants can work with Charity/NGO already affiliated with their company)
- The winning project must be conducted and completed between 9 May & 29 August 2022 (16 weeks).
- Charity/NGO must be prepared to share the project results and findings with Industry and potentially media outlets
- Entry must not exceed a project budget of \$30,000 (total). Fieldwork costs covered by the FIELDWORK Sponsor for the winning project.

2

Possible **social issues** to focus on include:

- Gender equality
- Access to justice
- Access to education
- Improving the lives of persons with disabilities
- Improving the lives of children
- Environmental and climate change
- Integration and diversity



Judging Criteria

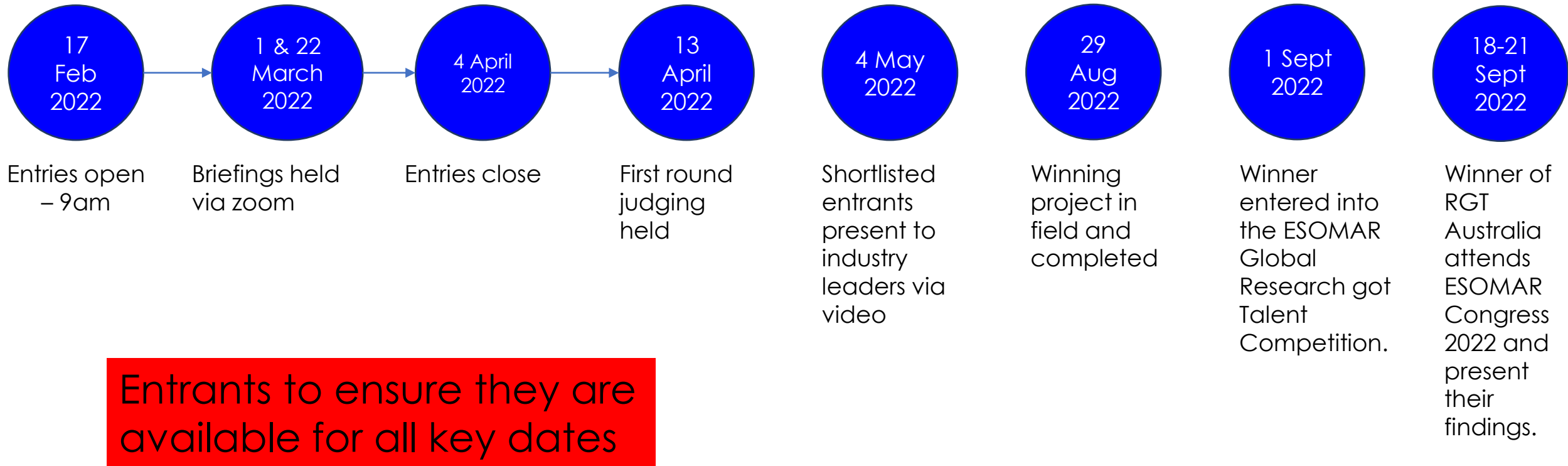
Judges are looking for a relevant, innovative and impactful research design project that assesses the organisation's specific issue.

Specifically, each entry will be judged on the following criteria:

- Relevance of the proposed project to the local theme;
- Relevance of the proposed project to the wider theme;
- Impact of the proposed project in addressing the charity / NGO's specific issue
- It is not a requirement that project's have an innovative idea, however, if the project proposes an innovative approach to the problem at hand and provides an improvement to already existing ideas, it will be noted positively in the evaluation.



Key Dates 2022



Further information



Sarah Campbell
CEO
Australian Data and Insights Association (ADIA)
E: sarah@dataandinsights.com.au
0460 012 092