McNair yellowSquares ISO27001 Certified

McNair yellowSquares has achieved accreditation to ISO27001:2013 international standard for Information Security.

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The certification is a significant confirmation of quality management by McNair yellowSquares focussing on risk and information security and a consistent application of transparency, traceability, and improvement. McNair yellowSquares' accreditation highlights our commitment to confidentiality, integrity, and availability.

"By emphasising quality management practices and quality in data collection, McNair yellowSquares is achieving excellence in delivering insights. Accomplishing accreditation to ISO27001:2013 ensures that Australians are protected whilst providing businesses with quality insights for decision-making" – Angela Brooks, McNair yellowSquares' Managing Director

McNair yellowSquares has strategically realigned our quality and information security management systems and all our management and information security have been audited to ensure compliance with this ISO 27001 standard.

McNair yellowSquares has always valued quality and this successful transition of compliance reinforces our guarantees of excellence. Our consistent commitment to quality management is confirmed by possession of the ADIA (Australian Data and Insights Association) Trust Mark which necessarily includes compliance with the Privacy (Market & Social Research) Code applying the Australian Privacy Principles and The Research Society Code of Professional Behaviour. Additionally, our executives hold Qualified Professional Researcher (QPR) accreditation, participating in ongoing professional development and demonstrating a continuous drive for improvement. Business and government can trust McNair yellowSquares research meets the most relevant ethical, privacy and quality standards and can trust our data and insights for critical decision-making.