

The ADIA Academy is an online, self-paced professional development and training portal for members and their employees. The courses below will be launched throughout 2023.

MARCH	INTERVIEWER MONTH	
	Interviewer Data Collection Training <ul style="list-style-type: none"> - Module 1: General Interviewer Standards (new + refresher) - Module 2: Interviewer Standards Face-to-Face Interviewer Recruitment - Module 3: Interviewer Standards Telephone Interviewer Recruitment - Module 4: Interviewer Standards for Mystery Shopper - Module 5: Interviewer Standards for Executive Interviewer 	\$59 pp
APRIL	CLOUD SERVICES MONTH	
	Cloud Computing in Business (Employer + Employee Obligations)	FREE
MAY	PRIVACY MONTH	
	Email Cybersecurity (for Managers) + Data Privacy Officer + PII	FREE
JUNE	SUPERVISORS MONTH	
	Supervisor Training for ISO 20252 <ul style="list-style-type: none"> - Module 1: Monitoring for Quality of Project Work - Module 2: Managing Fieldworkers in the Workplace (+ workplace safety) - Module 3: Fieldworker Performance Appraisal 	\$69 pp
JULY	SOCIAL MEDIA MONTH	
	Social Media Policy Development (for Managers) + Employee Obligations	FREE
AUGUST	QUALITY MONTH	
	ISO 20252 Sampling Annex A (for Managers)	FREE
SEPTEMBER	MENTAL HEALTH MONTH	
	Mental Health Strategies in the Workplace (for Managers)	FREE
NOVEMBER	MANAGEMENT MONTH	
	Management Training <ul style="list-style-type: none"> - Module 1: Working with Children in Market Research - Module 2: Australian Information and Cybersecurity - Module 3: Data Privacy Officer Role 	\$99 per company (unlimited access)
DECEMBER	PRIVACY + CONFIDENTIALITY MONTH	
	Confidentiality of Research Compliance (for Managers) Privacy Policy Compliance (for Managers) + Employee Obligations	FREE