

The ADIA Academy is an online, self-paced professional development and training portal for members and their employees. The courses below will be launched throughout 2023.

<b>MARCH</b>	<b>INTERVIEWER MONTH</b>	
	Interviewer Data Collection Training <ul style="list-style-type: none"> <li>- Module 1: General Interviewer Standards (new + refresher)</li> <li>- Module 2: Interviewer Standards Face-to-Face Interviewer   Recruitment</li> <li>- Module 3: Interviewer Standards Telephone Interviewer   Recruitment</li> <li>- Module 4: Interviewer Standards for Mystery Shopper</li> <li>- Module 5: Interviewer Standards for Executive Interviewer</li> </ul>	\$59 pp
<b>APRIL</b>	<b>CLOUD SERVICES MONTH</b>	
	Cloud Computing in Business (Employer + Employee Obligations)	FREE
<b>MAY</b>	<b>PRIVACY MONTH</b>	
	Email Cybersecurity (for Managers) + Data Privacy Officer + PII	FREE
<b>JUNE</b>	<b>SUPERVISORS MONTH</b>	
	Supervisor Training for ISO 20252 <ul style="list-style-type: none"> <li>- Module 1: Monitoring for Quality of Project Work</li> <li>- Module 2: Managing Fieldworkers in the Workplace (+ workplace safety)</li> <li>- Module 3: Fieldworker Performance Appraisal</li> </ul>	\$69 pp
<b>JULY</b>	<b>SOCIAL MEDIA MONTH</b>	
	Social Media Policy Development (for Managers) + Employee Obligations	FREE
<b>AUGUST</b>	<b>QUALITY MONTH</b>	
	ISO 20252 Sampling Annex A (for Managers)	FREE
<b>SEPTEMBER</b>	<b>MENTAL HEALTH MONTH</b>	
	Mental Health Strategies in the Workplace (for Managers)	FREE
<b>NOVEMBER</b>	<b>MANAGEMENT MONTH</b>	
	Management Training <ul style="list-style-type: none"> <li>- Module 1: Working with Children in Market Research</li> <li>- Module 2: Australian Information and Cybersecurity</li> <li>- Module 3: Data Privacy Officer Role</li> </ul>	\$99 per company (unlimited access)
<b>DECEMBER</b>	<b>PRIVACY + CONFIDENTIALITY MONTH</b>	
	Email Safety: Five Steps to Prepare for 2024 (for Managers) Data Security in Client Lists + Panels (for Managers)	FREE