

ADIA Member Organisation Certifications

as at May 2024



ADIA Member Organisation	TRUST MARK	ISO 20252	ISO 27001	Privacy Code
	<p>The Trust Mark is a seal of endorsement that ensures that ADIA member organisations are compliant with the highest ethical standards, particularly in regard to privacy. The Trust Mark provides buyers of research the assurance that their data is protected. To qualify for the Trust Mark, members adhere to the Industry Code and The Research Society Code of Professional Behaviour, plus hold the International Standard for Market, Opinion and Social Research certification (ISO 20252).</p>	<p>AS ISO 20252 is the International ISO standard for market, social and opinion research. ISO 20252 covers all the stages of a research study: from the initial contact between the client and service provider, to presentations of results to the client.</p>	<p>ISO 27001 is the leading international standard focussed on information security that was developed to help organisations, of any size or any industry to protect their information in a systematic and cost-effective way, through the adoption of an Information Security Management System.</p>	<p>Only ADIA Members work under the Privacy (Market and Social Research) Code 2021, Australia's only industry-specific APP Code that provides a customised version of the Australian Privacy Principles (APPs). ADIA is the Code Administrator and the Australian Information and Privacy Commissioner is the Adjudicator. The Code is available on the OAIC Codes register.</p>
Action Market Research	✓	✓		✓
Akerstream Market & Social Research	✓			✓
ASDF Research	✓			✓
Australia Online Research	✓	✓		✓
Bastion Insights	✓	✓		✓
Censeo Consulting	✓			✓
Chitchat Research	✓	✓		✓
Cint Australia	✓	✓		✓
CIRCA (Cultural and Indigenous Research Centre Australia)	✓	✓		✓
Cooper Symons & Associates	✓	✓		✓
CRNRSTONE	✓	✓		✓
CSBA	✓	✓		✓
D&M Research	✓	✓		✓
Data Squirrels	✓	✓		✓
Dynata	✓	✓		✓
Eidentify				✓
Ekas Marketing Research Services	✓	✓		✓
Enable Health Consulting	✓			✓
Enhance Research	✓	✓		✓
EY Sweeney	✓	✓		✓
Farron Research Group	✓	✓		✓
Fiftyfive5	✓	✓		✓
Growthops Khemistry				✓
Gundabluey Research	✓			✓

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Hall and Partners	✓	✓		✓
Heartward Strategic	✓			✓
i-Link Research Solutions	✓	✓	✓	✓
Insightfully	✓			✓
Instinct & Reason	✓	✓		✓
Ipsos	✓	✓		✓
Jackie Duke Insights	✓	✓		✓
JWS Research	✓	✓		✓
Kantar Insights & Consulting	✓	✓		✓
Knowable.me				✓
Lightspeed	✓	✓		✓
Luma	✓	✓		✓
Market and Communication Research				✓
Market Metrics Data Collection	✓	✓		✓
McGregor Tan Research	✓	✓		✓
McNair yellowSquares	✓	✓	✓	✓
Metrix Consulting	✓	✓		✓
Myriad Research	✓	✓		✓
New Focus	✓	✓		✓
Omnipoll	✓			✓
Online Research Unit	✓	✓		✓
ORIMA Research	✓	✓	✓	✓
Oz Info Pty Ltd	✓	✓		✓
Painted Dog Research	✓	✓		✓
Paper Giant Pty Ltd	✓	✓		✓
Parallel Data Research	✓	✓		✓
Proof Research	✓			✓
Pureprofile Australia	✓	✓		✓
PureSpectrum				✓
Q&A Market Research Services	✓	✓		✓
Quality Online Research	✓	✓		✓
Quantum Market Research	✓	✓		✓
Quirk Research Pty Ltd		✓		✓
Research Solutions	✓	✓		✓
Snapcracker Research + Strategy	✓	✓		✓
So What Research				✓
Social Research Centre	✓	✓	✓	✓
Sprout Research	✓	✓		✓

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Square Holes	✓	✓		✓
Symplicit				✓
Taverner Research Group	✓	✓		✓
The Evolved Group			✓	✓
The Human Network	✓	✓		✓
The Insight Centre				✓
The Market Intelligence Co.	✓	✓		✓
The Plug-in				✓
The Purple Corporation	✓	✓		✓
The Red Fox Group			✓	✓
The Social Deck				✓
Think HQ	✓	✓		✓
Thinkfield	✓	✓		✓
TKW Research	✓	✓		✓
Verian	✓	✓		✓
Wallis Social Research	✓	✓	✓	✓
Watermelon Research				✓
Winton Research & Insights	✓			✓
YouGov				✓
Zylo Group				✓