Press Release

29 April 2025

Gareth Clark appointed Operations Manager of TKW Research

TKW Research – one of Australia's largest independent market research data collection, polling and healthcare agencies – is delighted to announce the appointment of **Gareth Clark** as **Operations Manager**, effective **Monday 2 June 2025**.

Gareth Clark's appointment as Operations Manager is a key step in TKW Research's strategy to ensure a robust and dynamic leadership structure, enabling the company to maintain its competitive edge and continue delivering exceptional results in the market research industry.

With more than two decades' experience leading large-scale CATI and mixed-method data-collection teams in Australia and New Zealand, Gareth brings deep expertise in optimising research operations, mentoring high-performing staff and delivering rigorous, insight-ready data.

In his new role he will oversee day-to-day activities across TKW's fieldwork operations, driving efficiencies that support the firm's continued growth in public-opinion and political polling, general market research, and healthcare research.

Paul Jamrozik, Chief Executive Officer of TKW Research, said: "Gareth's unrivalled knowledge of CATI operations and his proven ability to scale teams make him the perfect fit for TKW Research as we invest in innovation and quality. We are excited about the impact he will have – both in his immediate role and as a key member of our leadership team."

Sandhya Le Grand, Director & Chief Operating Officer, TKW Research, added:
"Gareth's focus on process improvement and client service aligns perfectly with our agenda for smarter, faster data. His leadership will be invaluable as we broaden our capabilities, and I look forward to working closely with Gareth."

Gareth Clark commented:
"I am honoured to join TKW Research at such a pivotal time. I look forward to working with the talented team to enhance operational excellence and, ultimately, help clients make better-informed decisions."

TKW Research looks forward to introducing Gareth to clients and partners over the coming months as he leads the next phase of operational excellence.

About TKW Research

TKW Research is a leading independently owned market research firm in Australia, providing comprehensive data collection and insights for both consumer (B2C) and business (B2B) clients across telephone polling, healthcare, and general market research. With strategically located call centres in Australia, New Zealand, and Fiji, we offer extensive reach and connect with diverse audiences. Our reputation is built on delivering reliable, timely, and affordable data, underpinned by a commitment to excellence and best practices, making TKW Research the trusted partner for your next research endeavour.