ADIA New Membership Application Form 2026/27

Thank you for your interest in the Australian Data and Insights Association (ADIA).

Your application will be presented to the ADIA Board for ratification and you will be advised of the outcome as soon as possible. ADIA will then invoice your organisation for the membership fees.

Please note: Membership will not be finalised until payment is received.

For further information please contact ADIA on 0460 012 092 or jennifer@dataandinsights.com.au

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Applicant Details

*** All fields marked with an asterisk are mandatory**

*** Applicant Organisation** (in full)

Wishes to apply for membership of the Australian Data and Insights Association (ADIA) Incorporated for the 2026-27 Financial Year.

Please note: Data, Insights and Research Organisation means an organisation (or part of an organisation) that carries out or acts as a consultant (supplier) or subcontractor in relation to market and social research, data analytics or insights or offers their services or the services of others to do so.

*** Please choose your type of membership from the following two categories:**

☐ ADIA Trust Mark Member organisation^

^ ISO is compulsory for ADIA Trust Mark member organisations.

Organisations are eligible to apply for the Trust Mark membership category under the following criteria:

- **Privacy:** Adherence to the Privacy (Market and Social Research) Code 2021
- **Quality assurance:** Companies must have the International Standard for Market, Opinion and Social Research qualifications (ISO 20252)
- **Ethics:** Adherence to The Research Society (TRS) Code of Professional Behaviour

* Please note: Small business are eligible for Trust Mark membership without ISO if they have Qualified Professional Researcher (QPR) accreditation and two or less FTE.

** Please also note: Receipt of a soft copy of your ISO Certificate and payment of the Trust Mark levy fee is required before members can use the Trust Mark and promote their business via the Trust Mark Directory.

OR

☐ ADIA Member organisation^^

^^ ADIA Member organisations do NOT require ISO certification. Suitable for res-tech providers, corporate research departments and smaller member organisations that don't meet the Trust Mark criteria. Not applicable for field companies.

If admitted as a member, the organisation agrees to be bound by the Rules of the Association in force at the time. See here for ADIA Rules of Association.

Authorised Organisation Signatory (CEO or Managing Director)

*** Full Name**

*** Position Title**

*** Business Address**

*** Postcode** *** Phone**

*** Web address**

Membership Fee Schedule (2026-27)

*** Select ADIA membership fee level by annual turnover (*check boxes)**

Level	Annual turnover	Annual subscription
1	☐ Less than $499,000	$1,079
2	☐ $500,000 - $999,999	$1,712
3	☐ $1,000,000 - $1,999,999	$3,485
4	☐ $2,000,000 - $3,999,999	$4,434
5	☐ $4,000,000 - $5,999,999	$7,319
6	☐ $6,000,000 - $7,999,999	$9,312
7	☐ $8,000,000 - $11,999,999	$13,150
8	☐ $12,000,000 - $19,999,999	$19,885
9	☐ $20,000,000 - $29,999,999	$21,259
10	$30,000,000 +	$22,629

Subscription fees are due July 1, 2026. Fees are shown ex-GST.

Please note: Trust Mark Membership incurs the following (tiered) fees: Levels 1-3: $350; Levels 4-6: $500; Levels 7-8: $750; Levels 9-10: $950 ex GST

Annual turnover is defined as all external billings for market and social research, data analytics and insights services^^ (less GST) provided by the organisation (or part of an organisation) in Australia.

Services are defined as: Research: which includes all forms of market, opinion and social research and data analytics is the systematic gathering (with consent) and interpretation of information about individuals and organisations. It uses the statistical and analytical methods and techniques of the applied social, behavioural and data sciences to generate insights and support decision-making by providers of goods and services, governments, non-profit organisations and the general public. Data analytics means the process of examining data sets to uncover hidden patterns, unknown correlations, trends, preferences and other useful information for research purposes.

*** Please tick**

☐ I certify that the research, data analytics and insights related revenue for the organisation for the financial year ended 30 June 2026 (or nearest equivalent year) was in this range.

Year business (or research, data and insights division) **was established** _____ **Company ABN** _____

*** Number of employees**
Write '0' if no employees in a category

Full time _____ Part time _____ Casual _____ TOTAL _____

Number of employees is defined as: Staff members employed to conduct the research, data and insights services relating the organisation's revenue as stated above.

PO Box 635, Broadway NSW 2007 www.dataandinsights.com.au ABN 20 107 667 398

Please tick ALL *relevant* boxes below (questions marked with an asterisk* are mandatory)

☐ * I undertake to ensure the organisation adheres to the Privacy (Market & Social Research) Code 2021. I have read the Code, and the organisation is fully compliant. I acknowledge that a condition of membership is to complete ADIA's annual privacy compliance checklist.

☐ * I understand that any breaches of ADIA rules by the organisation, its representatives, suppliers or employees may result in the cancellation of ADIA membership and/or may cause ADIA to name my organisation as being in breach.

The organisation is currently certified to ISO 20252 Market, Opinion and Social Research Standard:

☐ Yes ☐ No **Our certifying agency is:**

☐ **A copy of our current ISO 20252 certificate is attached** *(please attach your ISO 20252 Certificate when submitting this form).*

*The organisation is currently certified to ISO 27001 Information Security Standard:

☐ Yes ☐ No **Our certifying agency is:**

☐ **A copy of our current ISO 27001 certificate is attached** *(please attach your ISO 27001 Certificate when submitting this form).*

☐ I agree to sub-contract any field or operations services in Australia *(where applicable)* from suppliers that are ADIA members and/or certified to ISO 20252 and abide by the Australian Privacy Principles.

*The organisation has a field team:

☐ Yes ☐ No

☐ I agree that the organisation will comply with the UWU-ADIA Market and Social Research Industry Agreement 2023-2026 and any subsequent revisions. (NA for Clients/Divisions)

☐ * I undertake to ensure the organisation adopts all reasonable measures to ensure all representatives and employees comply with The Research Society (TRS) Code of Professional Behaviour.

☐ A senior executive of the organisation is a member of The Research Society (TRS)
– Optional for ADIA Organisation Membership. Compulsory for ADIA Trust Mark Organisation Membership .

TRS member name:

☐ The organisation currently has a researcher with TRS Qualified Professional Researcher (QPR) status.

Our QPR researcher is:

Research services (select as many as required)

☐ Agency ☐ Recruiter/supplier ☐ Panel ☐ Fieldwork (CAPI, CATI) ☐ Res-tech ☐ Research, Data & Insights Division

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Contact Details

Please complete all details. ADIA strives to send members relevant, targeted communications so please note that blank key contacts will automatically revert to the principal contact.

* Principal contact (CEO/MD etc.)

*Mandatory – will receive **all** ADIA communications*

Full Name	
Title	
Business Email	
Phone	

* Organisation's Privacy Officer

*Mandatory – will receive **relevant** ADIA communications*

Full Name	
Title	
Business Email	
Phone	

Organisation's Quality Officer

*Optional – will receive **relevant** ADIA communications*

Full Name	
Title	
Business Email	
Phone	

Finance / Accounts Manager

*Optional – will receive **relevant** ADIA communications*

Full Name	
Title	
Business Email	
Phone	

HR Manager or Other Contact (e.g. Office Manager/General Manager)

*Optional – will receive **relevant** ADIA communications*

Full Name	
Title	
Business Email	
Phone	

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Please tell us why you want to join the Association?

* Have you worked with any ADIA member companies? *https://dataandinsights.com.au/list-of-members/*

☐ Yes ☐ No If 'yes' please list member company names:

In what capacity have you worked with them?

* **Company Name:**

is a proprietary company or a public company or partnership or a sole trader which does not have more than 50% of its equity held by another member of the Association[1]:

☐ Yes ☐ No

* **Company Name:**

activities; financial procedures and reputation are compatible with the integrity, reputation and independence of commercial data and insights services (industry activities)[2]:

☐ Yes ☐ No

* **Company Name:**

does not (except in the furtherance and promotion of its own services) engage in Direct Marketing or have a related body corporate that engages in Direct Marketing activities[3]:

☐ Yes ☐ No

TOTAL AMOUNT DUE

**Please contact ADIA to confirm and finalise your ADIA annual subscription payment.
ADIA will invoice your organisation upon ratification by the ADIA Board.**

See here for ADIA Rules of Association: https://dataandinsights.com.au/about/adia-rules-of-association/

[1] ADIA Rules of Association 2(a) [2] ADIA Rules of Association 2(d) [3] ADIA Rules of Association 2(e)

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