ADIA Member Organisation Certifications

as at October 2026 | dataandinsights.com.au | admin@dataandinsights.com.au

Trust Mark The Trust Mark is a seal of endorsement that ensures that ADIA member organisations are compliant with the highest ethical standards, particularly in regard to privacy. It provides buyers of research the assurance that their data is protected. To qualify for the Trust Mark, members adhere to the Industry Code and The Research Society Code of Professional Behaviour, plus hold the International Standard for Market, Opinion and Social Research certification (ISO 20252).

ISO 20252 AS ISO 20252 is the International ISO standard for market, social and opinion research. ISO 20252 covers all the stages of a research study: from the initial contact between the client and service provider, to presentations of results to the client.

ISO 27001 ISO 27001 is the leading international standard focussed on information security that was developed to help organisations, of any size or any industry to protect their information in a systematic and cost-effective way, through the adoption of an Information Security Management System.

Privacy Code Only ADIA Members work under the Privacy (Market and Social Research) Code 2021, Australia's only industry-specific APP Code that provides a customised version of the Australian Privacy Principles (APPs). ADIA is the Code Administrator, and the Australian Information and Privacy Commissioner is the Adjudicator. The Code is available on the OAIC Codes register.

ADIA Member	Trust Mark	ISO 20252	ISO 27001	Privacy Code
Action Market Research	✓	✓		✓
ASDF Research	✓			✓
Atelier Strategic Insight				✓
Australia Online Research	✓	✓		✓
Bastion Insights	✓	✓		✓
Bright Point Research				✓
Censeo Consulting	✓			✓
Chitchat Research	✓	✓		✓
CIRCA (Cultural & Indigenous Research Centre Aust)				✓
CSBA	✓	✓		✓
D&M Research	✓	✓		✓
Data Knowhow				✓
Data Squirrels	✓	✓		✓
Dynata	✓	✓		✓
Ekas Marketing Research Services	✓	✓	✓	✓
Elevated Research				✓
Enable Health Consulting	✓			✓
Enactuate				✓
Ergo Strategy	✓	✓		✓
Ethnolink				✓
EY Studio+	✓	✓		✓
Farron Research Group	✓	✓		✓
Fiftyfive5	✓	✓		✓
Gundabluey Research	✓			✓
Hall and Partners	✓	✓	✓	✓
IER Trading Pty Ltd	✓	✓		✓
Insightfully	✓			✓
Instinct & Reason	✓	✓		✓
Ipsos	✓	✓	✓	✓
Iris Ethics Pty Ltd				✓
JWS Research	✓	✓		✓
Kantar Insights & Consulting	✓	✓		✓
Knowable.me				✓
Kyrosight Pty Ltd				✓
Landscape Research	✓			✓
Lead Lists Data Solutions				✓
Lightspeed	✓	✓		✓

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Luma	✓	✓		✓
Market and Communication Research				✓
McGregor Tan Research	✓	✓		✓
Metrix Consulting	✓	✓		✓
Myriad Research	✓	✓		✓
New Focus	✓	✓		✓
OmniPoll	✓			✓
Online Research Unit	✓	✓		✓
ORIMA Research	✓	✓	✓	✓
Ovation Research	✓	✓		✓
Oz Info Pty Ltd		✓		✓
Painted Dog Research	✓	✓		✓
Parallel Data Research	✓	✓	✓	✓
Pureprofile Australia	✓	✓	✓	✓
PureSpectrum	✓	✓		✓
Q&A Market Research Services	✓	✓	✓	✓
Quality Online Research	✓	✓		✓
Quantum Market Research	✓	✓	✓	✓
Quirk Research Pty Ltd		✓		✓
Rebecca M Data Collection				✓
Research Partners Group	✓	✓		✓
Research Solutions	✓	✓		✓
Sage Design and Advisory				✓
Sequence Research Technologies				✓
Snapcracker Research + Strategy	✓	✓		✓
So What Research				✓
Social Research Centre	✓	✓	✓	✓
Sprout Research	✓	✓	✓	✓
Starburst Insights				✓
Surveys Australia	✓	✓	✓	✓
Stillpoint Strategy				✓
Taverner Research Group	✓	✓		✓
The Human Network	✓	✓		✓
The Market Intelligence Co.	✓	✓		✓
The Plug-in				✓
The Purple Corporation	✓	✓		✓
The Social Deck				✓
Think HQ	✓	✓		✓
Thinkfield	✓	✓		✓
TKW Research	✓	✓		✓
Verian	✓	✓		✓
Wallis Social Research	✓	✓	✓	✓
Watermelon Research			✓	✓